



VisitEngland™

Visitor Attraction Quality Scheme – 2026/2027 Fee Sheet

Please note – all prices quoted below are **Inclusive** of VAT

Visits every year		Annual visitor numbers (including free of charge visitors, groups and school parties)						Over 500,000
		Fewer than 10,000	10,001 – 20,000	20,001 – 50,000	50,001 – 100,000	100,001 – 250,000	250,001 – 500,000	
Admission charge	Free of charge	£415	£445	£504	£590	£695	£820	£975
	£0.01 – £10.00	£445	£480	£540	£620	£730	£850	£1,010
	£10.01 – £20.00	£480	£510	£570	£650	£735	£880	£1,040
	£20.01 – £30.00	£510	£540	£605	£680	£790	£915	£1,070
	£30.01 and above	£540	£570	£635	£710	£820	£945	£1,100
Visits every other year*		*Please note with the <i>Visits every other year</i> cycle, an annual fee is still payable						Over 500,000
		Fewer than 10,000	10,001 – 20,000	20,001 – 50,000	50,001 – 100,000	100,001 – 250,000	250,001 – 500,000	
Admission charge	Free of charge	£290	£315	£350	£410	£485	£575	£685
	£0.01 – £10.00	£315	£335	£380	£435	£510	£595	£705
	£10.01 – £20.00	£335	£355	£400	£455	£530	£620	£730
	£20.01 – £30.00	£355	£380	£425	£480	£555	£640	£750
	£30.01 and above	£380	£400	£445	£500	£575	£660	£770
Joining fee		Up to 50,000 visitors per year		£60	More than 50,000 visitors per year		£120	