

Visitor Attraction Quality Scheme – 2025/2026 Fee Sheet

Please note – all prices quoted below are **Inclusive** of VAT

Visits every year		Annual visitor numbers (including free of charge visitors, groups and school parties)						
		Fewer than 10,000	10,001-20,000	20,001-50,000	50,001-100,000	100,001-250,000	250,001-500,000	Over 500,000
Admission charge	Free of charge	£395	£425	£480	£560	£660	£780	£930
	£0.01 - £10.00	£425	£455	£515	£590	£695	£810	£960
	£10.01 - £20.00	£455	£485	£545	£620	£720	£840	£990
	£20.01 - £30.00	£485	£515	£575	£650	£755	£870	£1,020
	£30.01 and above	£515	£545	£605	£675	£780	£900	£1,050
Visits every other year*		*Please note with the <i>Visits every other year</i> cycle, an annual fee is still payable						
		Fewer than 10,000	10,001-20,000	20,001-50,000	50,001-100,000	100,001-250,000	250,001-500,000	Over 500,000
Admission charge	Free of charge	£276.50	£297.50	£336	£392	£462	£546	£651
	£0.01 - £10.00	£297.50	£318.50	£360.50	£413	£486.50	£567	£672
	£10.01 - £20.00	£318.50	£339.50	£381.50	£434	£504	£588	£693
	£20.01 - £30.00	£339.50	£360.50	£402.50	£455	£528.50	£609	£714
	£30.01 and above	£360.50	£381.50	£423.50	£472.50	£546	£630	£735
Joining fee			Up to 50,000 visitors per year	£60	More than 50,000 visitors per year	£120		

Prices valid until 31/07/2025